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JAN 20 2005

REPLY UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2672

PATENT  
5468-05800/AUS9000687US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Do Not Enter  
JB  
2-01-2005  
Inventor(s):  
Rabindranath Dutta

Serial No. 09/736,414

Filed: December 14, 2000

Title: INTEGRATING CONTENT WITH  
VIRTUAL ADVERTISEMENTS  
USING VECTOR GRAPHICS  
IMAGES OBTAINABLE ON THE  
WEB

Group/Art Unit: 2672  
Examiner: Jeffery Brier

Atty. Dkt. No. AUS9000687US1

I hereby certify that this correspondence is being  
transmited via facsimile or deposited with the U.S. Postal  
Service as First Class Mail in an envelope addressed to:  
Commissioner for Patents, P.O. Box 1450, Alexandria, VA  
22313, on the date indicated below.

01/20/2005  
Date

Kevin L. Dutta

AMENDMENT AFTER FINAL REJECTION PURSUANT TO 37 C.F.R. § 1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Dear Sir:

This paper is submitted in response to the final Office Action mailed November 24, 2004 under 37 C.F.R. § 1.116(b) in order to comply with requirements of form set forth in the previous Office Action. The undersigned wishes to thank Examiner Brier for the courtesies extended during a telephone interview on January 11, 2005 in which it was agreed that the amendments herein will be admitted, even though the amendments are made after the final rejection. Since the final rejection contains only a rejection under 35 U.S.C. § 112, it was agreed that the indefiniteness described in the final rejection would be overcome by this amendment. If the Examiner believes further amendments or modifications are needed, Examiner Brier is encouraged to contact the undersigned to suggest any such further amendments. Please amend the case as follows.